Beth Chick

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**PERSONAL PROFILE**

I am currently a Final Year Textile Design & Retail Management student at Birmingham City University. Throughout my studies and part time work I have become an ambitious, hardworking and forward-thinking individual. I am a very strong and passionate person who is determined to develop skills in all areas, but especially Product Development and Buying. Being able to take on new challenges, whether that be something I am comfortable with or not, demonstrates that I am willing to learn and increase my skills in any area. I have always had a passion for sportwear and fitness and when I finish my studies in May 2019, I hope to pursue a career in the Sportswear Industry.

**EDUCATION**

**Birmingham City University, BA (Hons) Textile Design & Retail Management (September 2016 – Present)**

* Technical Constructed Design skills; Domestic and Dubied knitting, Single and Double cloth weaving
* Analysis of final swatches and samples, making sure it would be functional
* Knowledge of embroidery and print techniques
* Experienced in CAD programmes; Illustrator, Photoshop, InDesign and SketchUp
* Analysis and evaluation of samples, personal outcomes, trends, materials and relevant research
* Strong essay writing and group presentation skills
* In-depth knowledge of Visual Merchandising techniques and development for retail spaces
* Great understanding of the Buying role within the industry, including Critical Paths and Range Plans
* Knowledge of Marketing and Promotional techniques used throughout Fashion and Retail

**Stratford-upon-Avon College, Level 3 Art and Design BTEC (September 2014 – July 2016)**

Achievement - Distinction\*, Distinction, Distinction

* Universal Art and Design skills; fine art, 3D work, print, drawing, textiles and personal development
* Fundamental essay and presentation skills
* Key Contextual Studies introduction
* Necessary essay writing and presentation skills

**Tudor Grange Academy, Solihull (September 2008 – July 2014)**

Achievement - 13 GCSE’s A\*- C, most relevant; Maths, English, Science(s) and Art & Design

**PREVIOUS WORK HISTORY**

**Part Time Sales Assistant, The White Company, Solihull (December 2013 – Present)**

* Dealing with retail issues, making decisions for the team and having the responsibility to handle money
* I have the authority to process refunds and open the till, showing I have gained trust and respect from my management
* Visual Merchandising, Sales and other immediate decision making is a regular occurrence
* Role of ‘General Sales Manager’ on selected shifts, making sure the store keeps on track of daily and weekly budgets, conversion and units per transaction
* Certainly, I am an established member of the team, working well alongside my colleagues and also making decisions on my own

**Placement Student, John Lewis Home Design, Solihull (April 2018 – May 2018)**

* For a month I carried out a placement at John Lewis Solihull, in the Home Design
* Having the responsibility to independently carry out live and current client briefs, putting together schemes and design ideas for their home
* Attending home visits, measuring and decision making directly with clients
* Taking part in in-store appointments with potentially new and also returning clients, alongside the Home Designers themselves
* Opportunity to put forward and present my ideas to current clients, on my own and also with other members of the team
* Being trusted to freely work both in the design room and the office

**Placement Student, Jaguar Land Rover (July 2017 – August 2017)**

* In my summer break I carried out a 5-week work placement with the Colour and Materials team at Jaguar Land Rover, based in the Design Studio, Gaydon
* Having the responsibility to design and develop, carry out relevant research and make very vital decisions was my designated role, whilst working alongside senior designers
* Having the authority to access the design studio on my own, shows I was trusted by the company and my team
* Development of my CAD skills was a main outcome from this placement, learning how the industry relies on digital work and the importance of learning and increasing my own abilities in this area

**Waitress, the Cow Shed Café, Wootton Wawen (April 2013 – December 2013)**

* Working as a waitress I dealt with a wide range of customers, handling money and was given the responsibility to keep the front of house running without management input

**SKILLS, ACHIEVEMENTS & INTERESTS**

* I am currently a Student Academic Leader and Student Blogger at University, representing and voicing any concerns raised by either myself or my peers by attending Student Forums
* Bronze Duke of Edinburgh award
* At school I took part in a trip to Mount Everest, where we climbed to just below base camp and raised money for a school in Nepal, which we personally visited whilst being there
* Fitness and staying well is very important to me, as this helps balance everything in life, from my social life to my studies, attending my local gym 4-5 times per week
* Travelling is a passion of mine and I enjoy visiting other cultures and experience different ways of life, respecting and engaging with others
* Being aware of upcoming future trends is a passion of mine, knowing how society will change from all angles of life, from fashion to lifestyle, reading trend reports from the likes of WGSN